

# Rules of the 1st Contest of Creative Testimonials of TANDEM MADRID

By entering the contest, the participant/ candidate accepts all the conditions described in these rules.

## I - Objectives

1. Spread the meaning and spirit of TANDEM between people interested in the Spanish language, Spanish culture and the city of Madrid.

2. Encourage creativity and the practice of the Spanish language through new technologies

#### **II - Operation**

1. Participants may submit one testimonial about their experience in TANDEM, in any of the following formats: **text, video or slide presentations**, which will necessarily contain the word "tandem" written or spoken, exploring any of the meanings and uses of this word. In the case of videos they mus be from 30 seconds to 2 minutes length.

2. We accept videos of any styles or made with any technique, if they follow the rules of Clause IV. They can be music videos, spoken movies, jokes, animations, etc.. The only limit is the creativity of the participant.

3. The language used for the testimonials in any of the allowed formats must be Spanish, German or English.

4. In order to enroll to the contest, the testimonials in any format must be sent to this email. Candidates shall include their full name, phone number and indicate the language they're learning (Spanish, German or English).

5. The testimonials will then be published in TANDEM's Website, on its Youtube channel and promoted on major social networks used by the school. In the case of videos, the files must be made in the formats supported by Youtube, described in

https://support.google.com/youtube/troubleshooter/2888402?hl=es

## III - Prizes

1. The final classification of the contest will be based on the number of positive votes to each participant video. The three videos with the highest number of positive votes will receive:

**Prize to the best Spanish student's testimonial**: 1 week intensive Spanish course (20 lessons / week) and family accommodation with breakfast.

**Prize to the best German student's testimonial**: discount of 50% off the quarterly price of the German course.

**Prize to the best English student's testimonial**: discount of 50% off the quarterly price of the English course.

2. The members of the jury can not be contestants.

3. The winners will have a period of one year to enroll in the courses they have won.

4. The registration of the winners on the dates they choose will be subject to the availability of places for the same dates.

5. The prizes are personal and not transferable and may only be used by the winners.



#### IV – Rules for the videos and participants

1. Videos containing ideas that are illegal, violent, pornographic, racist, xenophobic, or otherwise offensive content to any person or institution, and or that are unfit for any type of audience will be disqualified.

2. Videos that violate any content protected by copyright will be disqualified, unless they are formally authorized to participant by the owner of such rights.

3. Videos containing any reference to another company than TANDEM Madrid, both directly and indirectly will be disqualified.

4. Only native individuals from non Spanish speaking countries are allowed to participate.

5. Employees, agents or contractors of TANDEM Madrid are not allowed to participate, as well as their first-degree relatives.

## V – Legal Notice

1. Upon registration, participants permanently cede to TANDEM Madrid the right to use their videos for any legal purposes that the company deems necessary.

 The participant data will become part of a database of TANDEM Madrid, registered in the Spanish Data Protection Agency (AGPD) in accordance with the <u>general conditions</u> and <u>Privacy</u> <u>Policy</u>, where participants will find the instructions to access access, modify or delete their data.
The participant exempts the Company from any legal liability for any undesirable consequences that may arise of their participation in this contest.